



Project Level Next

VISION

Project Level Next is initiated with the vision to transform India from a ‘poor and developing country’ into a prosperous and developed country.

To make India a financially worthy country.

To bring prosperity through making every individual capable and skilful.

MOTTO

Every house becomes business house

Every small businessman grows to a bigger businessman

Every big businessman transforms to global business house

Youth of the country becomes successful entrepreneur

Every woman becomes entrepreneur

CONTENT

- 15 min Business Videos by professors of IIMA & EDII.
 - IIMA :- [Indian Institute Of Management-Ahmedabad]
 - EDII :- [Entrepreneurship Development Institute of India].
- Graphical Animated Videos with Subtitles.
- 540 Navachar Videos [IIMA-240 | | EDII-300] = 540 Ideas.
- Participation Certificate authorised by Professors of IIMA & EDII for all.

ACADEMIC PARTNERS

Business Level Next	Indian Institute of Management Ahmedabad (IIMA)
Entrepreneur Level Next	Entrepreneurship Development Institute of India (EDII)

LEVEL NEXT IN ONE LINE

- 00” (सौ) से “0000000” (करोड़) तक का सफर, याने लेवल नेक्स्ट।
- गाँव से ग्लोबल तक का सफर है लेवल नेक्स्ट।
- पानवाला से पान शॉप तक का सफर ।
- प्रोजेक्ट रिपोटर से IPO तक का सफर ।
- महिलाओं को सफल उद्यमी बनाने का लक्ष्य।
- समाज के आखरी छोर के इंसान को फायनान्शियल सक्षम बनाने का सपना।



LEVEL NEXT APP

Supported on	Android, IOS
Device	Mobile
Academic Guidance	Videos by knowledge partners
Time	15 minutes
Course Duration	One year certificate course
Help desk	Through, email & application

ELIGIBILITY

Age	16 yrs and above
Gender	Any Male / Female
Caste	All caste, creed and race

MEMBERSHIP FEE (YEARLY)

Membership Fee (Yearly)	₹ 3500/- Incl. GST (for Business Level Next, Entrepreneur Level Next)
-------------------------	---

PARTICIPATION CERTIFICATE

Business Level Next	Authorised by : Professors of IIMA
Entrepreneur Level Next	Authorised by : Level Next & EDII
Duration	Level completion and course completion

KNOW LEVEL NEXT THROUGH THE VIDEOS

Parampujya Gurudev Shri Naypadmsagarji Maharaj Saheb (Founder, JIO)	https://youtu.be/VCE59rFCnDo
Dr. Ranjan Ghosh (Faculty, IIMA)	https://youtu.be/xQ7i9GYh0SQ
Dr. Sunil Shukla (Director General, EDII)	https://youtu.be/YY1PINrIvol
Dr. Rajesh Chandwani (Faculty, IIMA)	https://youtu.be/P9shDnONlmY
Dr. Raman Gujral (Director, EDII)	https://youtu.be/gOrBJqvz6Y



SAMPLE VIDEOS

How do I shortlist my idea?	https://youtu.be/kvHna1_zjs8?si=xhcuA ux4_i7PKGUN
What is bootstrapping?	https://youtu.be/5kKj0CZoqsc?si=_Mz-c27nNeXxMBD8
Strategic Alliance	https://youtu.be/htwpMZRTnAg?si=9jm ZMChC4c1mJYRr
Direction and Delegation : The 2 nd and 3 rd phase of the organizational life cycle	https://youtu.be/OnCGyqQvZwg?si=OB Q2aZ52mL9jY84f

PROMOTIONAL VIDEOS (EDII)

Cost Effective Marketing Techniques	https://youtu.be/IUWsPFwRMgc
Man Power planning	https://youtu.be/KzaPt7wh6d4
Business E-Mail	https://youtu.be/T2aRhKLDSfU
Importance of Network In Business	https://youtu.be/m2s_sZXu3Es
Time Management	https://youtu.be/oUz5Ic5tra4
Attitude is most Important to Solve any Problem	https://youtu.be/1jNTrC5ntQg
Innovation	https://youtu.be/eVNeDEQjZ2I
Working Capital Investment	https://youtu.be/fpx1AQC4uSY
Organic growth	https://youtu.be/1-ZU2sZKkBw
Customer Behavior	https://youtu.be/C2zMTjYOdy8
Financial Risk	https://youtu.be/yHZ-Dr7GMHA
Negotiation	https://youtu.be/eq_ilrUNRIA
Business Plan	https://youtu.be/OtVIVYHPs2w
Payment of Wages Act	https://youtu.be/2HJkzE7kJyc
Production Manage	https://youtu.be/E6nMIbdIQMM
Business Financial Sources	https://youtu.be/CK-Cjx77lrA
Product Life Cycle	https://youtu.be/OO52ND2TqsQ
Grants for Start Ups	https://youtu.be/gQnTOMxdNGo



PROMOTIONAL VIDEOS (IIMA)

Recruitment Laws employees	https://youtu.be/4r3RqqiqbTA
Excel	https://youtu.be/ncZsyZ9Rn2s
Time Management	https://youtu.be/v33HcUrfZiY
Packaging Laws	https://youtu.be/4ymmEIFMD6M
Intrinsic Vs Extrinsic Motivation	https://youtu.be/bPUrO-W6g_l
Social Media	https://youtu.be/xlUc3yVuTOQ
International Marketing	https://youtu.be/UxBJasc2UTg
Growth	https://youtu.be/EcgUzIAdKb8
Finance	https://youtu.be/CiSlhkwWHKk
Josh ideas	https://youtu.be/kHRpaIE6ilw
Operations	https://youtu.be/rT2gAn2YMXI
Organization Market Leader	https://youtu.be/xODlq9hN99s
Business problem	https://youtu.be/t_dStk0DeV0
Business Model canvas	https://youtu.be/iXhhCcsWlek
Recruitment Laws employees	https://youtu.be/mnRFHueCjAU
Excel	https://youtu.be/M8ZwqW4sgAc