



LEVEL NEXT

“ सक्षमता की ओर... ”



ENTREPRENEUR

LEVEL NEXT

[WITH EDII]



Entrepreneurship
Development
Institute of India,
Ahmedabad.





VISION

Making the youth of **India skilful entrepreneurs.**

To guide for the journey from **startup-incubation-innovation-preservation to patent.**

Training and guiding the youth of the country in entrepreneurial skills and competencies to ensure higher incidence of innovative startups, thus making India a progressive startup destination.

The Dream of molding the business aspirants from 'B of Business' to 'I of IPO' through practical educational training.

Bring about the concept of "Entrepreneur India" via 'Digital India' & 'Make in India'.

EXECUTION

- To impart holistic business skills, with focus on startup - incubation - innovation - preservation and patent process of a business, thus ensuring that the youth develop a vision and all relevant competencies for startup business.
- To give vision and training to youth for start-up business.
- To provide EDII expertise to youth of the country aspiring for start up.
- To impart digital training through 15 minutes video.
- The learning outcome will be evaluated through a short MCQ exercise.
- To teach all practical and contemporary business aspects.
- The project aims to cover entire India.



OBJECTIVES

- Work in conjunction with government's objective of promoting education, employment, enhancing vocation skills and livelihood enhancement projects.
- Build a skillful entrepreneurial youth community, Nationwide.
- Promote education via technology led large scale learning platforms (Digital Education) for the underserved.
- Impart digital education, financial literacy and technology based solutions, thus ensuring financial inclusion for individuals and businesses from all sections and segments of Society.
- Develop skills and services to prepare youth for employment in manufacturing and service sectors.
- Promote livelihood enhancement of the underprivileged communities by improving existing economic activities.
- Train entrepreneurs to improve their decision-making skills with regard to management of wealth/capital resources.



PROJECT CONTOUR

1

Teach business skills from basics

2

Upskill the art of thinking and develop a progressive outlook

3

Train in financial management

4

Inculcate the value of self discipline in business

5

Grow from scratch to sky

6

Impart guidance and support in becoming a competent entrepreneur

7

Educate and extend support in acquiring all skills related to entrepreneurship

8

Develop the habit of SWOC analysis

Supported By Jain International Organisation (JIO)



From a humble beginning made in **1999**, when **Jain Sansthan** (former name of JIO) was **launched in the presence of Shri Narendra Modi**, then Hon'ble Chief Minister of Gujarat, today **Jain International Organisation - JIO** has emerged as a **Parent Organisation of all four Firkas of Jains**.

- Spread over in many countries of the World, **JIO has over 33 lakh members**.
- It has different organisations representing businessmen, professionals, youth and women such as **JITO, JDF, JAF, JCAF, JIWO, JIYO**, etc ..
- Relentlessly works for **upliftment of Society, Unity of Jains and Peace, Harmony and Prosperity in the World**.
- Special focus on **Saadharmik Bhakti** and **Vaiyavachh**.
- Project Level Next is backed and strong handedly supported by Jain International Organization



Entrepreneurship
Development
Institute of India

EDII-Ahmedabad

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd, State Bank of India (SBI) and Government of Gujarat.

- EDII began by conceptualising Entrepreneurship Development Programmes (EDPs), and subsequently launched a fine tuned and a tested training model for New Enterprise Creation, popularly known today as EDII-EDP model.
- Today, EDII is a National Resource Institute in the field of education, training, research and institution building.
- EDII works with the Central Government and various State Governments in a collaborative frame. The Institute plays a major role in creating and sharpening the entrepreneurial culture in the country.
- The institute launched the first-of-its-kind structured educational post graduate programme in entrepreneurship to train students in New Enterprise Creation, Family Business Management and Social Entrepreneurship.
- EDII has introduced several development models under the Departments of Entrepreneurship Education; Policy Advocacy, Knowledge and Research; Projects; Business Development Services & National Outreach and Developing Economy Engagement.
- EDII has hosted the Technology Business Incubator, CrAdLE which is catalyzed and supported by DST, Govt. of India.
- The Institute has earned regional, national and international recognition for boosting entrepreneurship and startups across segments and sectors through innovative models and by intermediating creatively among stakeholders such as; new age potential entrepreneurs, existing entrepreneurs, incubation centres, and venture capitalists.



Dr. Sunil Shukla

[Director General, EDII]

[Ph. D., Psychology]

- Possesses more than three decades of experience in entrepreneurship education, research, training and institution building.
- His pioneering programmes and development interventions in 'entrepreneurship' and 'intrapreneurship' have ensured sustainable results for varied target groups.
- As a researcher, he has extended frontiers of entrepreneurship, nationally and globally through empirical research and dissemination.
- Dr. Shukla is an acclaimed entrepreneurship proponent and his work has led to notable policy advocacy.
- Contributed in formulating Govt. policies in the field of Entrepreneurship, MSMEs & Startups.
- His work in the Greater Mekong Subregion (GMS) countries, Asia, Africa, America, Iran and Uzbekistan has recorded commendable outcomes.
- Several organizations, Govt. ministries and departments have him on their Board.

Dr. Raman Gujral

[Professor & Director, Department of Projects, EDII]

[Ph.D. (Commerce)]



- Over 30 years of experience in the field of Entrepreneurship Development.
- Has expertise in new enterprise creation and in extending support to existing entrepreneurs.
- Developed curriculum, modules, and structures for various entrepreneurship development activities.
- Specialises in the areas of Business Opportunity Identification and Guidance, Business Plan Preparation and Entrepreneurship.
- Developed various entrepreneurship development models through CSR initiatives of noted corporates.



WHAT IS ENTREPRENEUR LEVEL NEXT ?

Entrepreneur Level Next project aims to create entrepreneurs and guide the youth in startup initiation techniques and processes.

The youth of the country will be developed as skillful entrepreneurs.

- India is known for its business brain and talent. Entrepreneurial skills can be leveraged to impart a cutting edge to the young minds.
- The Entrepreneur Level Next project aims to create entrepreneurs and guide the youth in start-up techniques.
- EDII professors and experts will impart training in startup initiation, growth and sustenance.
- EDII designed curriculum will be inclusive of all the parameters of entrepreneurship like fund raising, resource allocation, production tools, logistics, etc.
- Top entrepreneurs of the country will be deliberating with young aspirants to serve as guiding light.

Proposed Curriculum Includes

Practical Aspects of Entrepreneurship	Entrepreneurial Competencies Development
Business Management Skills	Fostering Innovation in Business
Functional Areas of Management	Business Opportunity Identification
Business Feasibility Studies	Business Crises Management
Effective Communication Skills for Business	Enhancing Personal & Professional Effectiveness



A certificate will be provided at the end of the project.



To register **individuals** above 16 yrs of age



Download 'Level Next App' Accessible from Android & IOS.



The App will be accessible through Mobile, Laptop, Tablet, PC etc.



Registered as 'Member' on payment of Registration contribution : ₹ 2500/- incl. GST



The syllabus is designed under the guidance of **EDII professors**

① The Beginning

②

③

④

⑤

⑥

⑦

⑧

At a glance



Mentoring Videos in app



Case studies & business journey of best in the field



Guidance for start up, incubation, innovation of business.



A 15 minute video will be sent through the app, followed by MCQ exercise

OUTCOME

The project has multifold outcomes in terms of business and self development of the members. Following are the primary outcomes:

Developing a vision for market research and analysis

Learning startup techniques.

Learning SWOC analysis.

Understanding fund raising measures

Observing and learning better budgeting

Developing a vision and understanding of financial tie ups

Acquiring insights into Startups, Incubation and Innovation

Acquiring knowledge of digital marketing concepts



WHAT WILL YOU ACHIEVE ?

1

Gain first-hand knowledge on the practical aspects of entrepreneurship and creation of new venture.

Develop an entrepreneurial mindset and entrepreneurial competencies.

Learn various strategies used by entrepreneurs at different stages of venture formation and growth stages.

Develop cutting-edge business skills for successfully running a business.

2

Develop entrepreneurial as well as managerial capabilities to smoothly handle day to day operations of business.

Understand fundamentals of the key management functions in the organization.

Understand how business decisions are made using various management tools and techniques to remain competitive.

3

Apply Management knowledge to diagnose and solve organizational problems on real-time basis successfully.

Develop problem-solving ability to make efficient decisions.

Identify and learn to solve various crises faced in business.

WHAT WILL YOU ACHIEVE ?

4

Develop an understanding of the entrepreneurial ecosystem in India.

Identify personal attributes that enable best use of entrepreneurial opportunities.

Understand different fund raising measures for business ventures.

5

Communicate effectively in diverse official scenario.

Demonstrate customer-centric communication skills.

Foster self-effectiveness and interpersonal relationship.

6

Explore and imbibe entrepreneurial leadership and management style.

Learn methods for deepening and integrating mindful awareness into daily activities.

Gain increased understanding of the healing power of Indian ethos.

Any individual aspiring to run a business can register for this project.

A registration form to be filled up with basic information.

Registered as 'Member' on payment of Registration contribution : ₹ 2500/- incl. GST

He/She will need to download 'Level Next' app from the playstore.

He/She will be able to log in as member.

Members will be able to operate the app through his dashboard.

Earn while Learn:-

- Entrepreneur Level Next also offers an opportunity to all its members to earn while learn.
- As soon as an individual is registered as a member he/she will receive a referral code. Any person joins the course using this referral code entitles the individual monetary benefit.
- The monetary benefit will continue to the individuals joining in the chain further till the gain of ₹250/- per elongated chain.



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Visit Us - www.levelnext.in

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Level Next In YouTube Level Next [सक्षमता की ओर]

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